



MANUAL FOR STREETS IDENTIFICATION SIGNS DESIGN

A General Guide for a
Welcome Sign
Monument for Joun



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Special thanks to all whose contributions were instrumental in refining our vision.

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Finally, I would like to thank everyone who worked behind the scenes—whether gathering data, conducting research, or organizing meetings—your efforts have been crucial in bringing this work to life.

Together, we have created a roadmap for Joun's future that honors our heritage and inspires a brighter tomorrow. I am truly grateful to each of you for your contributions, enthusiasm, and dedication to this endeavor.

With sincere appreciation,

Dr Antoine J. Burkush, PhD

الشكر والتقدير

هذه المجموعة من المقترحات هي نتيجة رؤية مشتركة ورحلة تعاونية ، تسترشد بمدخلات وتفاني ورؤى عدد لا يحصى من الأفراد الذين يحملون جون قريبا من قلوبهم. لم يكن ذلك ممكنا بدون الدعم والمساهمات الثابتة من أعضاء المجتمع والخبراء وأصحاب المصلحة والقادة المحليين ، الذين قدم كل منهم وجهات نظره الفريدة إلى الطاولة.

أولا وقبل كل شيء، أعرب عن خالص امتناني لسكان جون، الذين كانت أصواتهم وأفكارهم وتطلعاتهم أساس هذا العمل. لقد كان استعدادك لمشاركة أفكارك وأحلامك لمدينتنا لا يقدر بثمن في تشكيل المقترحات التي تعكس حقا روح مجتمعنا وأهدافه. كانت مشاركتك في المناقشات والاستطلاعات والتجمعات المجتمعية شهادة على التزامك بمستقبل جون.

شكر خاص للذين كانت مساهماتهم مفيدة في صقل رؤيتنا.

إلى القادة المحليين وأصحاب المصلحة الذين دافعوا عن هذا المشروع ، كان دعمكم مصدرا حيويا للتشجيع. لقد أعطت قيادتكم وفهمكم لتحديات وفرص جون الفريدة عمقا لهذه المقترحات ، مما جعلها راسخة في كل من تاريخ مدينتنا وإمكاناتها للنمو.

أخيرا ، أود أن أشكر كل من عمل وراء الكواليس - سواء في جمع البيانات أو إجراء البحوث أو تنظيم الاجتماعات - كانت جهودك حاسمة في إحياء هذا العمل.

معا ، أنشأنا خارطة طريق لمستقبل جون تكرم تراثنا وتلهم غدا أكثر إشراقا. أنا ممتن حقا لكل واحد منكم على مساهماتكم وحماسكم وتفانيكم في هذا المسعى.

مع خالص التقدير،

د. انطوان جان البرخش



مشاريع
مبادرات شخصية
"من أجل الصالح العام"

Joun Development Projects

"Pro Bono Publico"

Dr Antoine J. Burkush, PhD

رؤية واحدة، هوية واحدة، مجتمع واحد

Preface

In a world where rapid change is the new normal, the importance of strategic, sustainable, and community-centered development is paramount. Joun, with its rich cultural heritage, natural beauty, and resilient community, stands at a crossroads—one that presents both challenges and extraordinary opportunities. As we look toward Joun's future, it is essential that our plans honor the town's heritage, respond to today's needs, and set a course for future generations to thrive.

This series of proposals is the result of a deeply collaborative effort to envision Joun's path forward. Each plan reflects input from residents, local stakeholders, and community leaders, resulting in a shared vision that is both ambitious and respectful of our town's unique identity. These proposals encompass a comprehensive range of initiatives, from infrastructure and economic development to cultural preservation and environmental stewardship, with each component tailored to address Joun's specific strengths, challenges, and aspirations.

Our proposals emphasize a commitment to public infrastructure improvements, economic empowerment, environmental sustainability, and cultural continuity. From plans to enhance recreational facilities and community services to initiatives for sustainable tourism and green energy, each proposal aims to make Joun a model of progressive yet grounded development. The ultimate goal is to create a vibrant, inclusive, and resilient community—one that embodies the values, dreams, and talents of its people.

I extend my heartfelt gratitude to everyone who has contributed to this vision. Your dedication, ideas, and insight have been invaluable, illuminating the pathway to a future that aligns with Joun's core values while embracing growth and innovation. These proposals are an invitation to all residents of Joun to imagine, participate, and help build a community that harmonizes tradition with the possibilities of tomorrow.

As you review this collection, I encourage you to see not just plans, but a vision for what Joun can become. Let us move forward together, translating these ideas into action, and creating a brighter, thriving, and unified future for Joun.

With deep respect and optimism,

Dr Antoine J. Burkush, PhD

مقدمة

في عالم حيث التغيير السريع هو الوضع الطبيعي الجديد ، فإن أهمية التنمية الاستراتيجية والمستدامة التي تركز على المجتمع أمر بالغ الأهمية. تقف جون ، بتراتها الثقافي الغني وجمالها الطبيعي ومجتمعها المرن ، على مفترق طرق - مفترق طرق يمثل تحديات وفرصا غير عادية. بينما نتطلع إلى مستقبل جون ، من الضروري أن تكرم خططنا تراث المدينة ، وتستجيب لاحتياجات اليوم ، وتضع مسارا للأجيال القادمة لتزدهر.

هذه السلسلة من المقترحات هي نتيجة جهد تعاوني عميق لتصور مسار جون إلى الأمام. تعكس كل خطة مدخلات من السكان وأصحاب المصلحة المحليين وقادة المجتمع ، مما يؤدي إلى رؤية مشتركة طموحة وتحترم الهوية الفريدة لمدينتنا. تشمل هذه المقترحات مجموعة شاملة من المبادرات ، من البنية التحتية والتنمية الاقتصادية إلى الحفاظ على الثقافة والإشراف البيئي ، مع تصميم كل مكون لمعالجة نقاط القوة والتحديات والتطلعات المحددة لجون.

تؤكد مقترحاتنا على الالتزام بتحسين البنية التحتية العامة ، والتمكين الاقتصادي ، والاستدامة البيئية ، والاستمرارية الثقافية. من خطط تعزيز المرافق الترفيهية والخدمات المجتمعية إلى مبادرات السياحة المستدامة والطاقة الخضراء ، يهدف كل اقتراح إلى جعل جون نموذجا للتنمية التقدمية والمرتكزة. الهدف النهائي هو إنشاء مجتمع نابض بالحياة وشامل ومرن - مجتمع يجسد قيم وأحلام ومواهب شعبه.

وأعرب عن خالص امتناني لكل من ساهم في هذه الرؤية. لقد كان تفانيك وأفكارك ورؤيتك لا تقدر بثمن ، مما يضيء الطريق إلى مستقبل يتماشى مع القيم الأساسية لجون مع احتضان النمو والابتكار. هذه المقترحات هي دعوة لجميع سكان جون للتخيل والمشاركة والمساعدة في بناء مجتمع ينسق التقاليد مع إمكانيات الغد.

أثناء مراجعتك لهذه المجموعة ، أشجعك على رؤية ليس فقط الخطط ، ولكن رؤية لما يمكن أن يصبح عليه جون. دعونا نمضي قدما معا، ونترجم هذه الأفكار إلى أفعال، ونخلق مستقبلا أكثر إشراقا وازدهارا وموحدا لجون.

مع الاحترام العميق والتفاؤل،

د. انطوان جان البرخش

Manual for Street Identification Signs Design: A General Guide for a Welcome Sign Monument for Joun

Introduction: Key Elements of a Town Main Welcome Sign

Designing a main sign for your town is a great way to create a welcoming and memorable first impression. Here are some key elements and examples to consider:

Key Elements of a Town Main Sign

- 1. Town Name and Logo:** Clearly display the town's name and logo to establish identity.
- 2. Welcome Message:** A friendly welcome message can make visitors feel at home.
- 3. Historical or Cultural Symbols:** Incorporate symbols that reflect the town's heritage or notable features.
- 4. Materials and Durability:** Use materials that are weather-resistant and durable, such as metal, stone, or high-quality wood.
- 5. Lighting:** Consider adding lighting to ensure the sign is visible at night.
- 6. Landscaping:** Enhance the sign with landscaping elements like flowers, shrubs, or decorative stones.

Choosing The Right Materials

When designing outdoor signs, choosing the right materials is crucial for durability and longevity. Here are some of the best materials commonly used for outdoor signage:

1. Aluminum

- Durability: Lightweight, strong, and resistant to rust and corrosion.
- Weather Resistance: Waterproof and UV resistant, making it ideal for various weather conditions.
- Versatility: Can be used for a wide range of signs, from temporary yard signs to permanent installations¹.

2. Dibond

- Composition: An aluminum composite material with a solid polyethylene core.
- Strength: Lightweight yet rigid and durable, suitable for long-term outdoor use.

- Appearance: Smooth surface that can be printed on both sides².

3. PVC (Polyvinyl Chloride) Board

- Durability: Sturdy and lightweight, resistant to fading and warping.
- Versatility: Can be cut into various shapes and printed in high-resolution colors.
- Applications: Ideal for larger signs and A-frames¹.

4. Coroplast

- Material: Corrugated plastic, known for being lightweight and weather-resistant.
- Usage: Best for temporary outdoor signs, such as event signage, lasting up to 1-2 years².

5. Crezone (MDO - Medium Density Overlay)

- Composition: Exterior-grade plywood treated and pre-painted for outdoor use.
- Durability: Provides a sturdy and long-lasting option for outdoor signs².

6. High-Density Urethane (HDU)

- Durability: Extremely durable and resistant to weather, rot, and insects.
- Appearance: Can be carved and painted, offering a high-end look for custom signs³.

7. Lexan (Polycarbonate)

- Strength: Highly impact-resistant and virtually unbreakable.
- Clarity: Offers excellent clarity and can be used for illuminated signs³.

8. Western Red Cedar Wood

- Aesthetic: Provides a natural and rustic look.
- Durability: Resistant to decay and insects, suitable for outdoor environments³.

Tips for Choosing the Right Material

- Consider the Environment: Choose materials that can withstand local weather conditions.
- Longevity: For permanent signs, invest in materials like aluminum or HDU that offer long-term durability.
- Aesthetics: Select materials that align with the desired look and feel of your sign.

Source:

(1) Your Guide to the Best Materials for Outdoor Signs - Magnify Signs. <https://magnifysigns.com/outdoor-sign-materials/>.

(2) 6 Durable Materials to Use for Outdoor Signage - WCD. <https://www.wcdconnect.com/blog/6-most-common-materials-for-outdoor-signage>.

(3) Best Outdoor Sign Materials - thesignchef.com. <https://www.thesignchef.com/best-outdoor-sign-materials>.

(4) Top Materials for Outdoor Signs: An Expert's Guide - ButterflyGP. <https://butterflygp.com/magazine/materials-for-outdoor-signs/>.

(5) How to Choose the Right Material for Outdoor ... - City Signs of Texas. <https://www.citysignsoftx.com/right-material-for-outdoor-signage/>.

Illuminated signs

Illuminated signs are a fantastic way to enhance visibility and make a strong impression, especially in low-light conditions. Here are some key aspects and types of illuminated signs:

Key Aspects of Illuminated Signs

- 1. Visibility:** Illuminated signs are highly visible both day and night, making them ideal for businesses and public spaces.
- 2. Durability:** Designed to withstand various weather conditions, these signs are typically made from robust materials like aluminum, acrylic, or polycarbonate.
- 3. Energy Efficiency:** Modern illuminated signs often use LED lighting, which is energy-efficient and has a long lifespan.
- 4. Customization:** These signs can be customized in terms of size, shape, color, and lighting effects to match the specific needs and branding of a business or community.

Types of Illuminated Signs

1. Front-Lit Channel Letters

- Description: These signs have illuminated faces, making the letters glow from the front.

- Usage: Commonly used for storefronts and building signs.

- Example: A retail store sign with brightly lit letters¹.

2. Back-Lit Channel Letters (Halo Lit)

- Description: The lighting comes from behind the letters, creating a halo effect.

- Usage: Often used for a sophisticated and elegant look.

- Example: A high-end restaurant sign with a soft glow around the letters¹.

3. Front and Back-Lit Channel Letters

- Description: Combines both front and back lighting for a striking effect.
- Usage: Ideal for businesses that want maximum visibility and impact.
- Example: A corporate office sign with both front and back illumination¹.

4. Lightbox Signs

- Description: These signs have a box-like structure with internal lighting that illuminates the entire sign face.
- Usage: Suitable for various applications, including storefronts, malls, and public buildings.
- Example: A shopping mall directory sign with a brightly lit display².

5. Neon Signs

- Description: Traditional neon signs use neon gas to produce bright, colorful light.
- Usage: Popular for bars, restaurants, and entertainment venues.
- Example: A vintage-style bar sign with neon lighting³.

6. LED Signs

- Description: Use LED modules for illumination, offering energy efficiency and versatility.
- Usage: Widely used for both indoor and outdoor signage.
- Example: A digital billboard with changing messages and graphics².

Benefits of Illuminated Signs

- High Readability: Easy to read from a distance, even in low-light conditions.
- Brand Recognition: Enhances brand visibility and creates a memorable impression.
- Versatility: Suitable for various applications, from business signage to public information displays.

Considerations for Outdoor Use

- Weather Resistance: Ensure the sign is designed to withstand local weather conditions.
- Maintenance: Regular maintenance can prolong the lifespan and effectiveness of the sign.
- Compliance: Check local regulations regarding sign brightness, size, and installation.

Source:

(1) Custom Illuminated Signs - Elevate Your Brand Visibility. <https://www.neonsigns.com/us/illuminated-signs>.

(2) Illuminated Signs | BusinessSign.Com. <https://www.businesssign.com/illuminated-signs/>.

(3) What are the Different Types of Lighted Signs? Here are our Top 5: <https://www.davessigns.com/what-are-the-different-types-of-lighted-signs/>.

(4) Most Popular Types of Illuminated Signs - Wilmington, NC - Port City Signs. <https://portcitysigns.com/the-6-most-popular-types-of-illuminated-signs-2/>.

Incorporating local culture

Incorporating local culture into an illuminated town sign can make it a unique and meaningful landmark. Here are some creative ideas to consider:

1. Cultural Symbols and Icons

- Historical Figures: Include silhouettes or images of notable historical figures from Joun.
- Local Landmarks: Feature illustrations or representations of well-known landmarks, such as the town's churches or Mosques, old houses, or natural features like the surrounding hills.
- Traditional Patterns: Use traditional Lebanese patterns or motifs in the design to reflect local heritage.

2. Interactive Elements

- Photo Opportunities: Design the sign to include spaces where people can interact, such as standing in for a missing letter or posing with a cultural symbol.
- Augmented Reality (AR): Incorporate AR elements that visitors can access via their smartphones to learn more about the town's history and culture.

3. Local Art and Craftsmanship

- Artistic Contributions: Collaborate with local artists to create unique designs or murals that can be integrated into the sign.
- Craftsmanship: Use locally sourced materials and traditional crafting techniques to build the sign.

4. Language and Typography

- Bilingual Text: Include both Arabic and English text to reflect the linguistic diversity of the area.
- Traditional Fonts: Use fonts that are inspired by traditional calligraphy or local handwriting styles.

5. Seasonal and Event-Based Themes

- Festivals and Events: Design the sign to be adaptable for different seasons or local festivals, such as adding elements for cultural celebrations or national holidays.
- Digital Displays: Use LED screens to display changing messages and images related to local events, history, and culture.

6. Environmental Integration

- Natural Elements: Incorporate natural elements like stone, wood, or plants that are native to the area.
- Eco-Friendly Lighting: Use solar-powered or energy-efficient LED lights to highlight the town's commitment to sustainability.

Source:

(1) Signs of Vibrant Communities: How Digital Signage Revitalizes <https://graphics-pro.com/feature/signs-of-vibrant-communities-how-digital-signage-revitalizes-municipalities/>.

(2) How To Be Successful With an Illuminated 'Word' Sign for Your Small Town. <https://www.yourtownrising.com/our-blog/how-to-be-successful-with-an-illuminated-town-sign>.

(3) How to Create a Neighborhood Entrance Sign | Custom Signs. <https://signaturestreetscapes.com/blogs/blog/neighborhood-entrance-sign-steps>.

Collaborating with Local Artists

Collaborating with local artists for your town's sign design can bring a unique and authentic touch to the project. Here are some steps to help you get started:

1. Identify Local Artists

- Research: Look for artists in your community who have experience with public art, murals, or sign design. You can find them through local art galleries, community centers, or social media.

- Art Associations: Reach out to local art associations or groups, as they often have directories of artists.

2. Engage the Community

- Public Call for Artists: Announce a call for artists through local newspapers, social media, and community bulletin boards. Provide details about the project, including the theme, budget, and submission guidelines.

- Workshops and Meetings: Host workshops or town hall meetings to discuss the project and gather input from residents and artists.

3. Define the Project Scope

- Project Brief: Create a detailed project brief that outlines the goals, themes, and technical requirements for the sign. Include information about the town's history, culture, and any specific elements you want to incorporate.

- Budget and Timeline: Clearly define the budget and timeline for the project. Include milestones for design approval, fabrication, and installation.

4. Collaborative Design Process

- Brainstorming Sessions: Organize brainstorming sessions with selected artists to explore different design concepts. Encourage them to incorporate local cultural elements and symbols.

- Feedback Loop: Establish a feedback loop where the community and stakeholders can review and provide input on the proposed designs.

5. Selection and Approval

- Design Competition: If you receive multiple submissions, consider organizing a design competition. Allow the community to vote on their favorite design.

- Approval Process: Work with local authorities to ensure the selected design meets all regulatory and safety requirements.

6. Fabrication and Installation

- Collaboration with Fabricators: Once the design is finalized, collaborate with professional sign fabricators to bring the design to life. Ensure the artists are involved in the fabrication process to maintain the integrity of the design.

- Community Involvement: Involve the community in the installation process, perhaps through a public unveiling event.

7. Promotion and Celebration

- Public Unveiling: Host a public unveiling ceremony to celebrate the new sign. Invite local media, residents, and stakeholders to the event.

- Ongoing Engagement: Use the sign as a focal point for community events and activities. Promote it through social media and local tourism channels.

Involving local schools in the sign design process

Involving local schools in the sign design process is a wonderful way to engage the community and foster a sense of ownership among students. Here are some steps to help you collaborate effectively with schools:

1. Initial Outreach

- Contact School Administrators: Reach out to principals or art teachers to discuss the project and gauge interest.

- Present the Project: Share the goals, timeline, and potential benefits of the project with school staff and students.

2. Organize Workshops and Brainstorming Sessions

- Workshops: Host workshops where students can learn about the design process and contribute their ideas. These can be held during art classes or as special events.

- Brainstorming Sessions: Encourage students to brainstorm design concepts that reflect the town's culture and history.

3. Design Competitions

- School-Wide Competition: Organize a design competition within the schools. Provide guidelines and criteria for the designs.

- Judging Panel: Form a panel of judges that includes teachers, local artists, and community leaders to select the best designs.

4. Collaborative Projects

- Group Projects: Have students work in groups to create different elements of the sign. This can include artwork, text, and decorative features.

- Cross-Disciplinary Involvement: Involve different subjects, such as history classes researching local heritage and art classes focusing on the design.

5. Field Trips and Site Visits

- Site Visits: Organize field trips to the proposed sign location so students can understand the context and environment.

- Inspiration Tours: Visit local landmarks and historical sites to gather inspiration for the design.

6. Feedback and Iteration

- Community Feedback: Display the student designs in a public space or online and invite feedback from the community.

- Refinement: Allow students to refine their designs based on the feedback received.

7. Final Selection and Implementation

- Selection Process: Choose the final design through a combination of community votes and expert opinions.

- Professional Collaboration: Work with professional sign fabricators to bring the student designs to life, ensuring durability and quality.

8. Celebration and Recognition

- Unveiling Ceremony: Host a public unveiling ceremony to celebrate the new sign and recognize the students' contributions.

- Certificates and Awards: Provide certificates or awards to participating students to acknowledge their efforts.

Examples of Successful School Involvement

- Children and Town Planning: This initiative emphasizes the importance of involving children in the planning process to create inclusive and engaging environments¹.

- Participatory Planning: Cities around the world have successfully engaged communities, including schools, in participatory planning processes to shape urban spaces².

Source:

(1) Children and town planning: Creating places to grow. <https://www.rtpi.org.uk/practice-rtpi/2021/july/children-and-town-planning-creating-places-to-grow/>.

(2) Participatory Planning: Shaping Cities through Community ... - ArchDaily.
<https://www.archdaily.com/1009635/participatory-planning-shaping-cities-through-community-engagement>.

(3) Building Strategic Partnerships: State and District Collaboration
https://oese.ed.gov/files/2020/10/facilitatorguide-508_.pdf.

Choosing the Best Location

Choosing the best location for a town welcome sign involves considering visibility, accessibility, and cultural significance. Here are some potential locations in Joun that could be ideal for your sign:

1. Entrance to the Town

- Main Road: Placing the sign at the main entrance to Joun, where visitors first arrive, ensures maximum visibility. This could be along the road leading from Sidon, as it is a primary access point³.

2. Near Historical Landmarks

- Deir el-Moukhalles Monastery: This Greek Catholic monastery is a significant historical and cultural site in Joun. Placing the sign nearby can highlight the town's rich heritage and attract visitors to this landmark¹.

3. Central Town Square

- Town Center: A central location within the town, such as a main square or a busy intersection, can serve as a focal point for both residents and visitors. This area often sees high foot traffic and can be a great spot for community engagement³.

4. Scenic Overlook

- Hills Overlooking the Town: Joun is known for its picturesque hills. Placing the sign at a scenic overlook can provide a beautiful backdrop and create a memorable photo opportunity for visitors³.

5. Near Major Public Facilities

- Schools and Parks: Locations near schools, parks, or community centers can ensure that the sign is seen by a large number of people daily, fostering a sense of community pride³.

Considerations for Placement

- Visibility: Ensure the sign is easily visible from a distance and not obstructed by trees, buildings, or other structures.

- **Accessibility:** Choose a location that is easily accessible for maintenance and potential visitors who may want to take photos.
- **Lighting:** Consider the availability of lighting to ensure the sign is visible at night.

Source:

- (1) Joun - Wikipedia. <https://en.wikipedia.org/wiki/Joun>.
- (2) Deir el moukhalles – Joun - Lebanon Tourism Guide. <https://tourism-lebanon.com/deir-el-moukhalles-joun/>.
- (3) Join Meeting - Zoom. <https://zoom.us/join>.
- (4) undefined. <http://www.middleeast.com/>.
- (5) Google Maps. <https://www.google.com.lb/maps>.

Involving local businesses in the sign placement process

Involving local businesses in the sign placement process can foster community engagement and ensure the sign reflects the town's identity. Here are some steps to help you collaborate effectively with local businesses:

1. Initial Outreach

- **Contact Business Owners:** Reach out to local business owners through emails, phone calls, or in-person visits to discuss the project and its benefits.
- **Business Associations:** Engage with local business associations or chambers of commerce to spread the word and gather support.

2. Organize Meetings and Workshops

- **Community Meetings:** Host meetings where business owners can learn about the project, share their ideas, and express their concerns.
- **Workshops:** Conduct workshops to brainstorm design ideas and potential locations for the sign. Encourage businesses to contribute their insights on high-traffic areas and visibility.

3. Collaborative Design Process

- **Design Competition:** Organize a design competition where businesses can submit their ideas or sponsor local artists to create designs.
- **Feedback Loop:** Establish a feedback loop where businesses can review and provide input on proposed designs and locations.

4. Sponsorship and Funding

- Sponsorship Opportunities: Offer businesses the opportunity to sponsor the sign or specific elements of it. In return, they can have their names or logos featured on the sign or in promotional materials.
- Fundraising Events: Organize fundraising events or campaigns to gather financial support from local businesses.

5. Site Visits and Assessments

- Joint Site Visits: Conduct site visits with business owners to assess potential locations for the sign. Consider factors like visibility, traffic flow, and proximity to key businesses.
- Impact Assessment: Evaluate the potential impact of the sign on local businesses, ensuring it enhances rather than obstructs their visibility.

6. Regulatory Compliance

- Local Regulations: Ensure the proposed sign locations comply with local zoning laws and regulations. Work with businesses to navigate any permitting processes.
- Safety Considerations: Address any safety concerns related to the sign's placement, such as ensuring it does not obstruct traffic or pedestrian pathways.

7. Promotion and Celebration

- Public Unveiling: Host a public unveiling ceremony to celebrate the new sign. Invite local businesses to participate and promote the event through their networks.
- Ongoing Engagement: Use the sign as a focal point for community events and activities, encouraging businesses to continue their involvement.

Examples of Successful Collaborations

- Community Engagement Strategies: Businesses can leverage local community engagement strategies, such as sponsoring events or volunteering, to build strong connections and support for the project⁴.
- Strategic Sign Placement: Effective sign placement involves understanding visibility, traffic flow, and local regulations, ensuring the sign benefits both the town and local businesses¹².

Source:

(1) Six Community Engagement Strategies To Help Companies Give ... - Forbes.
<https://www.forbes.com/councils/forbesbusinessdevelopmentcouncil/2019/03/26/six-community-engagement-strategies-to-boost-local-connections-and-garner-positive-pr/>.

(2) The Power of Placement: A Guide to Strategic Business Sign Location. <https://tuppsigns.com/the-power-of-placement-a-guide-to-strategic-business-sign-location/>.

(3) Location Matters: Optimizing Sign Placement for Maximum Exposure. <https://humblesignco.com/location-matters-optimizing-sign-placement-for-maximum-exposure-and-impact/>.

(4) State-by-State Sign Laws and Permits for Businesses. <https://www.signs.com/state-by-state-sign-laws-and-permits-for-businesses/>.

Collaborations Between Towns and Businesses

Successful collaborations between towns and businesses can lead to significant community development and economic growth. Here are some examples and strategies that have proven effective:

1. Public-Private Partnerships (PPPs)

- Strategy: Towns can partner with businesses to fund and manage public projects, such as infrastructure improvements, parks, and cultural centers. These partnerships often involve shared investment and risk, leading to mutual benefits.

2. Business Improvement Districts (BIDs)

- Strategy: Establishing BIDs allows businesses to pool resources for marketing, maintenance, and security, enhancing the overall appeal and functionality of commercial areas.

3. Community Development Corporations (CDCs)

- Strategy: CDCs can drive community-led development projects, focusing on affordable housing, job creation, and local business support. Businesses can contribute through funding, expertise, and volunteer efforts.

4. Local Business Collaborations

- Strategy: Encouraging local businesses to collaborate on sustainability initiatives can lead to innovative solutions that benefit the entire community. This can include joint ventures in renewable energy, waste management, and local agriculture.

5. Event Sponsorships and Community Engagement

- Strategy: Businesses can sponsor local events, festivals, and cultural activities, enhancing community engagement and promoting their brand. This creates a vibrant community atmosphere and attracts visitors.

6. Educational Partnerships

- Strategy: Partnering with local schools and educational institutions can help businesses develop a skilled workforce while providing students with valuable career opportunities. This can include internships, mentorship programs, and curriculum development.

Key Elements for Successful Collaborations

- Shared Goals: Establish clear, shared objectives that benefit both the town and the businesses involved.

- Open Communication: Maintain transparent and regular communication to build trust and address any issues promptly.

- Community Involvement: Engage the broader community to ensure the collaboration meets local needs and garners public support.

- Sustainable Practices: Focus on long-term sustainability to ensure the collaboration continues to benefit the community over time.

Source:

(1) Power in Partnerships: How City-County Collaborations Advance Economic https://results4america.org/wp-content/uploads/2022/04/RFA_CCP-Power-in-Partnerships_03.04.22.pdf.

(2) Working Together: A Guide to Collaboration in Rural Revitalization. <https://content.ces.ncsu.edu/working-together-a-guide-to-collaboration-in-rural-revitalization>.

(3) Connecting To Local Communities: 13 Effective Strategies For Businesses. <https://www.forbes.com/councils/forbesbusinessdevelopmentcouncil/2020/03/25/connecting-to-local-communities-13-effective-strategies-for-businesses/>.

(4) The benefits and challenges of collaboration | Centre for Cities. <https://www.centreforcities.org/reader/delivering-change-city-partnerships-make-public-assets/benefits-challenges-collaboration/>.

Strategies for Successful Business-Led Initiatives

- Shared Vision: Establish clear, shared objectives that benefit both the community and the businesses involved.

- Community Engagement: Actively involve community members in the planning and implementation process to ensure the initiatives meet local needs.

- Sustainable Practices: Focus on long-term sustainability to ensure ongoing benefits for the community.

- Strategic Partnerships: Form partnerships across different sectors (public, private, and non-profit) to pool resources and expertise.

Source:

(1) Building Capacity for Creative Community Development. <https://www.frbsf.org/research-and-insights/publications/community-development-investment-review/2019/11/building-capacity-for-creative-community-development/>.

(2) 14 innovative projects helping to build a better world. <https://www.weforum.org/agenda/2021/01/innovations-oceans-forests-social-justice-coronavirus/>.

(3) Innovative Funding for Community-Based Projects: Strategies for <https://blog.financially-group.com/innovative-funding-for-community-based-projects/>.

(4) How to engage your business in community and economic development. <https://mitsloan.mit.edu/ideas-made-to-matter/how-to-engage-your-business-community-and-economic-development>.

(5) 21 Community Development Ideas to Implement Now. <https://www.agoodcommunity.org/community-development-ideas.html>.

Choosing The Right Size

When designing a welcome sign for your town, it's important to choose the right size to ensure visibility and impact. Here are some common measurements for outdoor welcome signs:

Common Measurements for Welcome Signs

1. Small Signs

- Dimensions: 18 x 24 inches (45 x 60 cm)
- Usage: Suitable for smaller entrances or areas with limited space. These signs are still visible but may not be as prominent from a distance.

2. Medium Signs

- Dimensions: 24 x 36 inches (60 x 90 cm)
- Usage: Ideal for most town entrances and locations where you want the sign to be noticeable without being overwhelming. This size strikes a good balance between visibility and space.

3. Large Signs

- Dimensions: 36 x 48 inches (90 x 120 cm) or larger
- Usage: Best for major entrances or high-traffic areas where maximum visibility is needed. These signs can be seen from a greater distance and make a strong impression¹².

Considerations for Choosing the Right Size

- Location: Assess the space where the sign will be placed. Ensure it fits well within the surroundings without obstructing views or pathways.
- Visibility: Consider the distance from which the sign needs to be visible. Larger signs are better for areas where people will see them from far away.
- Content: The amount of text and graphics on the sign will also influence the size. Ensure the content is legible and not crowded.

Additional Tips

- Orientation: Decide whether the sign will be in portrait or landscape orientation based on the available space and design preferences.
- Materials: Choose durable materials like aluminum, Dibond, or high-density urethane to ensure the sign withstands weather conditions.
- Lighting: Consider adding lighting to enhance visibility at night.

Source:

(1) What Size Should a Wedding Welcome Sign Be? A Guide. <https://weddingfrontier.com/what-size-should-a-wedding-welcome-sign-be/>.

(2) Wedding Sign Sizes - Best Size for Each Type of Wedding Sign. <https://www.mulberrymarketdesigns.com/blogs/blog/wedding-sign-size-guide>.

(3) What Size Are Wedding Welcome Signs: A Complete Guide?. <https://weddingsinathens.com/how-big-are-wedding-welcome-signs.html>.

(4) How Big Should A Wedding Welcome Sign Be? [The Best Is...]. <https://everlastingoccasion.com/how-big-should-a-wedding-welcome-sign-be/>.

(5) Optimal Wedding Sign Sizes: How Big Should They Be? - Weddingsinathens.com. <https://weddingsinathens.com/what-size-should-my-wedding-signs-be.html>.

Choosing the Right Font Size

Choosing the right font size for your welcome sign is crucial for ensuring readability and impact. Here are some guidelines to help you determine the appropriate font size based on viewing distance:

General Guidelines

- 1 inch of letter height for every 10 feet of viewing distance: This is a common rule of thumb. For example, if your sign needs to be readable from 50 feet away, the letters should be at least 5 inches tall³⁵.

Specific Recommendations

1. Close Range (10-20 feet)

- Font Size: 1-2 inches
- Usage: Suitable for smaller signs or areas where viewers will be close to the sign.

2. Medium Range (20-50 feet)

- Font Size: 2-5 inches
- Usage: Ideal for most town entrance signs and locations where viewers will be at a moderate distance.

3. Long Range (50-100 feet)

- Font Size: 5-10 inches
- Usage: Best for large signs intended to be seen from a distance, such as those placed along highways or major roads.

4. Very Long Range (100+ feet)

- Font Size: 10 inches or more
- Usage: Necessary for signs that need to be visible from very far away, ensuring maximum impact and readability.

Additional Tips

- Contrast: Ensure high contrast between the text and background for better readability.
- Font Style: Use clear, sans-serif fonts like Arial, Helvetica, or Verdana for better legibility.
- Spacing: Adequate spacing between letters and lines can enhance readability, especially from a distance.

Source:

(1) Font Sizes for Signs & Banners | DGI Communications. <https://www.dgicomunications.com/your-guide-to-choosing-the-correct-font-size-for-signs-banners/>.

(2) Signage 101 – Letter Height Visibility - Signs.com Blog. <https://www.signs.com/blog/signage-101-letter-height-visibility/>.

(3) Easy Vertical Welcome Sign – Reversible for the Holidays!. <https://jennifermaker.com/vertical-welcome-sign-porch/>.

(4) Letter Sizing Calculator. <https://www.thesignchef.com/letter-sizing-calculator>.

(5) How Big Should Wedding Signs Be? - inketch. <https://www.inketch.com/blogs/news/how-big-should-wedding-signs-be>.

Choosing the Right Color

Choosing the right color scheme for your welcome sign is essential for ensuring visibility, readability, and aesthetic appeal. Here are some tips and considerations to help you select the best colors:

1. Contrast and Visibility

- High Contrast: Use high-contrast color combinations to make the text and graphics stand out. For example, dark text on a light background or light text on a dark background.
- Popular Combinations: Some effective combinations include black on white, white on blue, yellow on black, and red on white³.

2. Psychological Impact

- Warm Colors: Colors like red, orange, and yellow are attention-grabbing and can evoke feelings of warmth and excitement.
- Cool Colors: Colors like blue, green, and purple are calming and can convey trust and tranquility³.

3. Cultural and Local Relevance

- Local Symbols: Incorporate colors that are significant to the local culture or history. For example, using colors from the town's flag or emblem.
- Natural Elements: Reflect the natural surroundings of Joun, such as the greens of the hills or the blues of the sky.

4. Brand Consistency

- Town Branding: If your town has an established color scheme or branding, use those colors to maintain consistency.
- Business Integration: Consider colors that complement the branding of local businesses if they are involved in the project.

5. Neutral and Timeless Options

- Neutral Colors: Colors like white, beige, and gray are versatile and can blend well with various environments¹.

- Timeless Appeal: Choose colors that will remain appealing over time and not go out of style quickly.

6. Testing and Feedback

- Mockups: Create mockups of the sign with different color schemes and test them in the actual location to see how they look in different lighting conditions.

- Community Input: Gather feedback from the community to ensure the chosen colors resonate with residents and visitors.

Examples of Effective Color Schemes

- Black and White: Classic and highly readable, suitable for modern and traditional designs.

- Blue and White: Calming and professional, often used for official signage.

- Green and White: Reflects nature and sustainability, ideal for towns with a focus on environmental friendliness.

- Red and White: Bold and attention-grabbing, great for making a strong statement³.

Source:

(1) Best Color Combinations for a Sign - Indigo Signs. <https://www.indigosigns.com/news/best-color-combinations-sign>.

(2) Welcome Sign for Your Front Door – Which Color Should You Choose?. <https://www.nativerange.com/blogs/home-lifestyle/welcome-sign-for-your-front-door-which-color-should-you-choose>.

(3) 15 Really Attractive DIY Welcome Sign Ideas - Teb DIY. <https://tebdiy.com/diy-welcome-sign-ideas/>.

(4) Printable Welcome Sign (Free PDF Download) - Simply Love Coloring. <https://simplylovecoloring.com/welcome-sign/>.

(5) Colorful Welcome Sign Vectors - Freepik. <https://www.freepik.com/vectors/colorful-welcome-sign>.

Incorporating Local Landmarks

Incorporating local landmarks into your welcome sign design can create a strong sense of place and community pride. Here are some creative ways to do this:

1. Illustrations and Silhouettes

- Landmark Illustrations: Include detailed illustrations or silhouettes of notable landmarks in Joun, such as the Deir el-Moukhalles Monastery or other town's historic buildings.

- Example: A sign featuring a silhouette of the monastery with the town's name prominently displayed above it.

2. Photographic Elements

- High-Quality Photos: Use high-resolution photographs of local landmarks as the background or main feature of the sign.

- Example: A sign with a panoramic photo of Joun's scenic hills, with the town's name overlaying the image.

3. 3D Elements and Reliefs

- 3D Models: Incorporate three-dimensional models or reliefs of landmarks into the sign design.

- Example: A sign with a 3D relief of the Deir el-Moukhalles Monastery, adding depth and texture.

4. Cultural Symbols and Icons

- Local Symbols: Use symbols or icons that represent the town's culture and history, such as traditional Lebanese patterns or motifs.

- Example: A sign with decorative borders featuring traditional Lebanese designs, framing the town's name and a landmark illustration.

5. Interactive Features

- Augmented Reality (AR): Integrate AR elements that visitors can access via their smartphones to learn more about the landmarks depicted on the sign.

- Example: A sign with QR codes that, when scanned, provide historical information and virtual tours of the landmarks.

6. Historical Plaques and Descriptions

- Informative Plaques: Add plaques or panels with brief descriptions of the landmarks and their significance.

- Example: A sign with a small plaque detailing the history of the Deir el-Moukhalles Monastery.

7. Artistic Collaborations

- Local Artists: Collaborate with local artists to create unique artwork that incorporates landmarks.

- Example: A mural-style sign painted by a local artist, featuring various landmarks and cultural elements of Joun.

8. Natural Elements

- Eco-Friendly Materials: Use natural materials like stone or wood that reflect the local landscape.

- Example: A wooden sign with carved images of local landmarks, surrounded by native plants and flowers.

Source:

(1) Incorporate City Wayfinding Signage Into City Planning - National Signs.

<https://www.nationalsigns.com/blog/incorporate-city-wayfinding-signage-into-city-planning/>.

(2) 5 Municipal Wayfinding Signs You Need - National Signs. <https://www.nationalsigns.com/blog/5-municipal-wayfinding-signs-you-need/>.

(3) City or Town Welcome, Main Entrance and WayFinding Signs. <https://bestsignmonuments.com/BSMblog/city-or-town-welcome-main-entrance-and-wayfinding-signs/>.

(4) 35 Wedding Welcome Signs That Slay Guest Greetings - The Knot. <https://www.theknot.com/content/wedding-welcome-signs>.

(5) Free and customizable welcome templates - Canva. <https://www.canva.com/templates/s/welcome/>.

(6) 12 Amazing Welcome Sign Ideas for Your Office - Impact Signs. <https://www.impactsigns.com/welcome-sign-ideas-for-office/>.

(7) 15 Creative DIY Welcome Sign Projects - WonderfulDIY. <https://wonderfuldiy.com/diy-welcome-signs/>.

(8) 28 DIY Welcome Sign Ideas For Home Entrance - Mint Design Blog. <https://www.mintdesignblog.com/diy-welcome-sign-ideas/>.

Creative Welcome Sign Designs

Here are some creative welcome sign designs that can inspire your project:

1. Rustic Wooden Signs

- Design: Use reclaimed wood or pallets to create a rustic look. Add hand-painted or stenciled text and decorative elements like flowers or leaves.

- Example: A wooden sign with a distressed finish and the town's name in bold, white letters, surrounded by painted vines and flowers⁴.

2. Modern Acrylic Signs

- Design: Opt for sleek, clear acrylic with minimalist text and graphics. These signs can be backlit for added effect.

- Example: A clear acrylic sign with the town's name in elegant, sans-serif font, illuminated with LED lights for nighttime visibility³.

3. Metal Signs with Cut-Out Letters

- Design: Use metal sheets with laser-cut letters and designs. These signs are durable and can have a modern or industrial look.

- Example: A metal sign with the town's name cut out, mounted on a stone or brick base for a striking contrast³.

4. Artistic Murals

- Design: Collaborate with local artists to create a mural that incorporates the welcome message along with vibrant artwork depicting local culture and history.

- Example: A large mural on a prominent wall featuring the town's name, historical landmarks, and colorful illustrations of local flora and fauna⁴.

5. Interactive Signs

- Design: Create signs that engage visitors, such as those with QR codes linking to town information or interactive elements like spinning wheels or movable parts.

- Example: A sign with a QR code that visitors can scan to learn more about Joun's history and attractions⁴.

6. Garden-Inspired Signs

- Design: Incorporate natural elements like plants, flowers, and stones into the sign design. This can create a welcoming and eco-friendly aesthetic.

- Example: A sign surrounded by a small garden, with the town's name carved into a large stone or wooden plank⁴.

7. Vintage-Inspired Signs

- Design: Use vintage fonts and design elements to create a nostalgic feel. This can be particularly effective if your town has a rich history.

- Example: A sign with a retro font and decorative borders, perhaps featuring an old-fashioned illustration of a local landmark⁴.

8. Digital Displays

- Design: Use digital screens to create dynamic welcome signs that can display various messages, images, and videos.

- Example: A digital sign at the town entrance that can show welcome messages, upcoming events, and important announcements³.

9. Cultural and Thematic Signs

- Design: Reflect the unique cultural aspects of your town in the sign design. This could include traditional patterns, symbols, or colors.

- Example: A sign featuring traditional Lebanese motifs and colors, with the town's name in both Arabic and English⁴.

10. Eco-Friendly Signs

- Design: Use sustainable materials and eco-friendly practices in the creation of the sign. This can highlight the town's commitment to sustainability.

- Example: A sign made from recycled materials, with solar-powered lighting and a design that blends seamlessly with the natural surroundings⁴.

Source:

(1) 15 Creative DIY Welcome Sign Projects - WonderfulDIY. <https://wonderfuldiy.com/diy-welcome-signs/>.

(2) 12 Amazing Welcome Sign Ideas for Your Office - Impact Signs. <https://www.impactsigns.com/welcome-sign-ideas-for-office/>.

(3) 35 Wedding Welcome Signs That Slay Guest Greetings - The Knot. <https://www.theknot.com/content/wedding-welcome-signs>.

(4) Free and customizable welcome templates - Canva. <https://www.canva.com/templates/s/welcome/>.

(5) 28 DIY Welcome Sign Ideas For Home Entrance - Mint Design Blog. <https://www.mintdesignblog.com/diy-welcome-sign-ideas/>.

(6) 20 Beautiful DIY Welcome Signs for Your Front Porch - DIY Crafts. <https://www.diycraftsy.com/diy-welcome-signs/>.

(7) 25 DIY Welcome Sign Ideas For Your Home - DIYSCraftsy. <https://www.diyscraftsy.com/diy-welcome-sign/>.

(8) 40 Wedding Welcome Sign Ideas Guaranteed to Make an Impression - Brides. <https://www.brides.com/gallery/wedding-welcome-signs>.

(9) 36 Beautiful Diy Welcome Signs For Your Front Porch. <https://www.unknownbrewing.com/diy-welcome-signs/>.

(10) Free custom printable welcome yard sign templates | Canva. <https://www.canva.com/yard-signs/templates/welcome/>.

(11) Unique Welcome Sign - Etsy. https://www.etsy.com/market/unique_welcome_sign.

(12) Unique Welcome Signs - Etsy. https://www.etsy.com/market/unique_welcome_signs.

Examples of Successful Town Signs

1. Stigler City Entrance Sign: This sign features a monument-style design with the town's name prominently displayed, surrounded by local symbols and illuminated for nighttime visibility¹.
2. Kimberling City Entrance Sign: A custom-designed sign that includes the town's logo and a welcoming message, set against a backdrop of local scenery¹.
3. City of Warsaw Town Entrance Sign: This sign showcases special landmarks and important facts about the town, creating a sense of pride and community¹.

Design Resources

- Best Sign Monuments: They offer custom design services for city and town welcome signs, including options for materials, colors, and styles¹.
- Bright Idea Shops: Specializes in colorful, durable signage made from recycled materials, perfect for creating a lasting impression².
- Art SignWorks: Provides a gallery of carved wood entrance signs for communities, offering a range of beautiful and colorful designs³.

Source:

(1) City or Town Welcome, Main Entrance and WayFinding Signs. <https://bestsignmonuments.com/BSMblog/city-or-town-welcome-main-entrance-and-wayfinding-signs/>.

(2) City & Town Signs | Custom Welcome to City Signs & Town and City <https://www.brightideashops.com/categories/city-signage>.

(3) City, Town & Village Entrance and Building & Museum Signs - Art SignWorks. https://www.artsignworks.com/products/products_services/government_museum_signs.html.

(4) Free Online Sign Maker: Custom Signage & Sign Creator | Canva. <https://www.canva.com/create/signs/>.

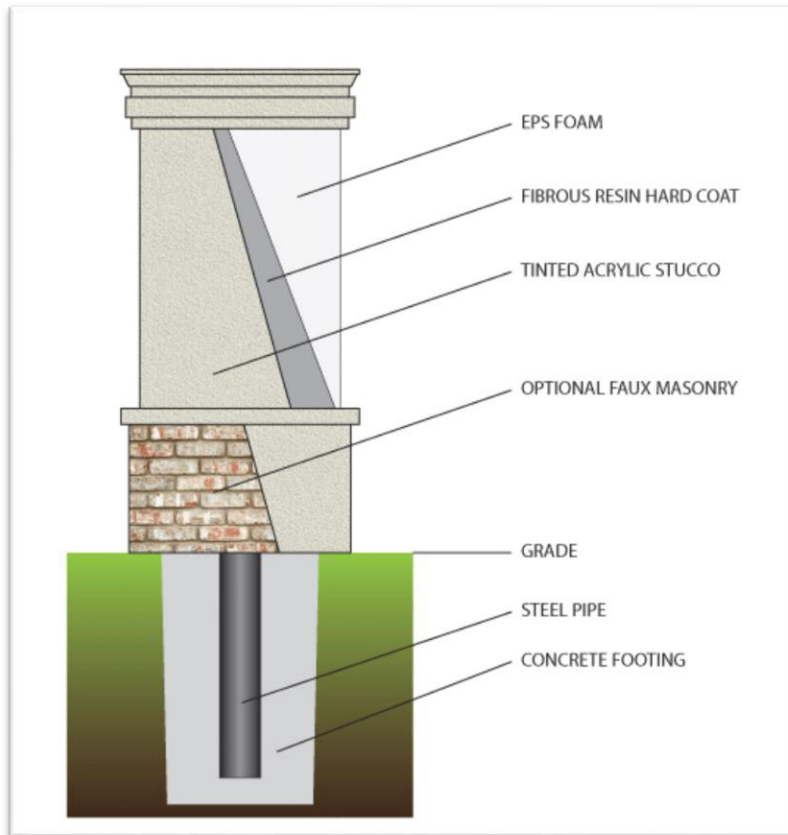
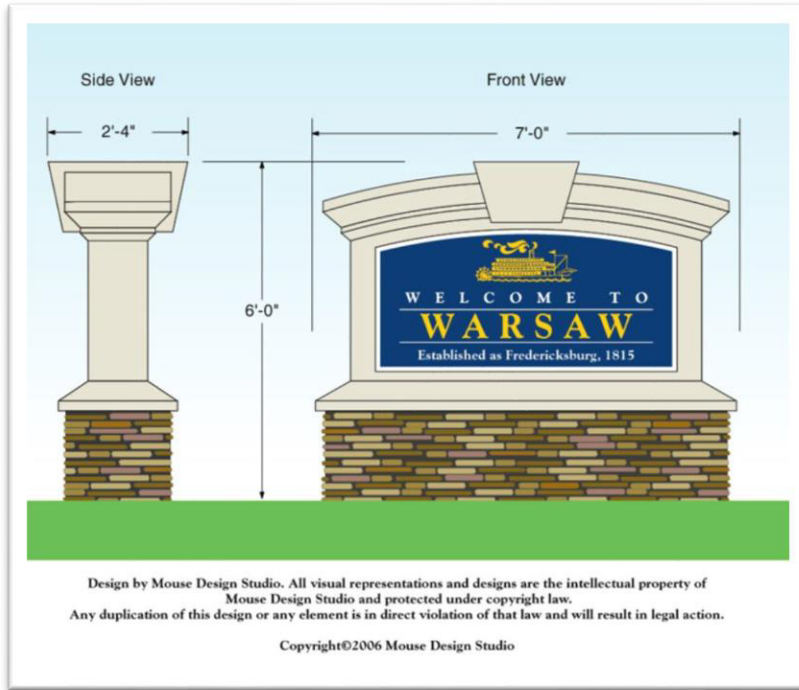


Present Joun Welcome Sign: Courtesy by Kamal Dagher















APPENDIX: Useful Material for Street Identification Signs Design

Manual for Street Identification Signs Design

Source: The City of Edmonton, Canada

This manual was developed for establishing standards for the City of Edmonton expectations in designing street identification signs. Care has been taken to confirm the accuracy of the information contained herein.

The views expressed herein do not necessarily represent those of any individual contributor. As the design of the assets and systems described herein continually evolves, and practices change and improve over time, so it is necessary to regularly consult relevant technical standards, codes, and other publications rather than relying on this publication exclusively. The City of Edmonton, authors, and members of the review committee, want to convey that this document does not constitute a project specific design. As such, no part of this from taking full responsibility and authenticating their designs in accordance with APEGA, Transportation Association of Canada, Manual of Uniform Traffic Control Devices for Canada, Alberta Traffic Safety Act and associated Regulations, and any other statutory or safety requirements.

INTENT OF USE

This manual alleviates the responsibility of the professionals retained to design and construct specific projects

The identification of roadways within the City of Edmonton is essential to distinguish one roadway from another, provide wayfinding guidance to traffic and provide an accurate location for the prompt response of emergency services.

Studies have shown that certain font types and reflective sheeting colors provide a higher conspicuity to motorists. Consistency throughout the City of Edmonton is paramount in maintaining high visible signage. These signs will comply with the Transportation Association of Canada (TAC) and Manual of Uniform Traffic Control Devices for Canada (MUTCDC) standards that the City of Edmonton follows.

This manual discusses three main styles of street addressing signs: ALR-1 type (Appendixes -3), ALR-2 type (Appendixes 4-6) and decorative type signs (Appendixes 10-14). ALR-1 type signs support a larger font size (15 cm) and are to be used at all un-signalized intersections with arterial roadways. ALR-2 type signs support smaller font size (10cm) and are used for intersections that are internal to a neighborhood.

In order to manage the design and maintenance of the street identification signs, limitations are in place for decorative street identification signing.

The decorative street identification sign templates support the smaller font size (10 cm) and are to be used in place of ALR-2 signs. Where ALR-1 signs are required, the decorative templates may need to be increased in height to support the required larger font size (15 cm) used along arterial roadways.

Where ALR-3, ALR-4 and ALR-5 signs (Appendixes 7-9) are required in advance of and at signalized intersections, they must be manufactured using the standard green background and silver letters and will be on a standard rectangle shape.

The following limitations will be implemented when determining sign design:

1. Letter fonts on the main address area of all signs must be Clearview 1B type font and conform to MUTCDC standards. Any deviation from these standards must be approved by the Traffic Operations Section of the Parks and Roads Services Branch. For any decorative portions of signs, Sans serif type fonts (similar to Clearview 1B) are preferred with a stroke width of half an inch. Letter spacing must be a minimum of 100 kern.
2. For decorative street identification signs, background colours of the main address area will be limited to 3M High-intensity Prismatic sheeting colours: 1172 (Red), 1175 (Blue), 1177(Green), 1178 (Black) or 1179 (Brown). The address font and border must be 3M Hi-intensity Prismatic sheeting and must be silver in colour. The decorative areas outside of the main address section can be any combination of colours and design approved by the Traffic Operations Section.
4. Sign supports will be limited to standard colours, Blue 15055, Black 17038 or Dark Green 14036 to coincide with the decorative street light standard. Any end of life replacements will be replaced with standard galvanized supports only.
- . Designs will be limited to the standard City of Edmonton street identification sign designs for ALR-1, ALR-1a, ALR-1aa, ALR-2, ALR-2a and ALR-2aa (Appendixes 1, 2, 3, 4, 5). Additional street identification sign designs will be limited to the 15 decorative styles shown in Appendixes 10-14. The designer is permitted to place any type of identification logo approved by the Traffic Operations Section in the areas which extend outside of the main address area of the 15 decorative designs.
5. ALR-1 series street identification sign sizes can be 60, 75 or 90 cm in length by 22.5 cm in height. ALR-1 series signs may be either 1, 2 or 3 panels in height to produce an overall height of 22.5 cm, 45 cm or 67.5 cm.

7. ALR-2 series street identification sign sizes can be 60, 75 or 90 cm in length by 15 cm in height. ALR-2 series signs may be 1, 2 or 3 panels in height to produce an overall height of 15 cm, 30 cm or 45 cm.

. Decorative street blades will not be allowed at intersections of two arterial roadways. A signalized intersection of an arterial and non-arterial roadway may have decorative street blades in addition to overhead ALR-5 street name signs.

8. Decorative street blade main address letter fonts must be Clearview 1B type font and the height of letters and numerals shall be 15 cm along arterial roadways and 10 cm along non-arterial roadways. To facilitate the use of decorative blades along arterials the blade height of the address portion may be increased to accommodate the enlarged text size requirement.

9. Except for the street name itself, conventional abbreviations are acceptable. Abbreviations shall conform to the Canada Post abbreviation guide with the exception of Avenue which shall be “Av”.



FRONT OF SIGN

BACK OF SIGN



NOTE:

- Sign substrate material must be extruded aluminum I-plate, Alcan 6063 T5, die 8654 or equivalent.
- Vertical dimension is 22.5 cm
- Horizontal dimension can be either 60 cm, 75 cm or 90 cm
- If the horizontal dimension of 90 cm is not adequate to accommodate the message, then use an ALR-1a or ALR-1aa.
- Named roads may start with capital letters 15 cm in height, and must be Clearview 1B type letters. The remainder of the message shall be not less than 10 cm in height and must be Clearview 1B type letters.
- Mounting bracket is to be installed on the left hand side of the front face.
- The message is to be printed on both sides of the blade.



TYPICAL ALR-1 SIGNS					COLOR	
					LETTERS	BACKGROUND
ALR-1	STREET BLADE	22.5 X 60			SILVER	GREEN
		22.5 X 75			SILVER	GREEN
		22.5 X 90			SILVER	GREEN
DATE: October 29, 2021		PARKS & ROADS SERVICES			Appendix 1	



FRONT OF SIGN





BACK OF SIGN

NOTE

- Sign substrate material must be extruded aluminum l-plate, Alcan 6063 T5, die 8654 or equivalent.
- Vertical dimension is 2 x 22.5 cm
- Horizontal dimension can be either 60 cm, 75 cm or 90 cm
- If horizontal dimension of 90 cm is not adequate to accommodate the message, then use an ALR-1aa.
- Named roads may start with capital letters 15 cm in height, and must be Clearview 1B type letters. The remainder of the message shall be not less than 10 cm in height and must be Clearview 1B type letters.
- Mounting bracket is to be installed on the left hand side of the front face.
- The message is to be printed on both sides of the blade.

TYPICAL ALR-1a SIGNS						COLOR	
						LETTERS	BACKGROUND
ALR-1a		STREET BLADE	22.5 x 60	2 BLADES		SILVER	GREEN
			22.5 x 75	2 BLADES		SILVER	GREEN
			22.5 x 90	2 BLADES		SILVER	GREEN
DATE: October 29, 2021	 PARKS & ROADS SERVICES					Appendix 2	



FRONT OF SIGN

BACK OF SIGN

NOTE:

- Sign substrate material must be extruded aluminum I-plate, Alcan 6063 T5, die 8654 or equivalent.
- Vertical dimension is 3 X 22.5 cm
- Horizontal dimension can be either 60 cm, 75 cm or 90 cm
- Named roads may start with capital letters 15 cm in height, and must be Clearview IB type letters. The remainder of message shall be not less than 10 cm in height and must be Clearview IB type letters.
- Mounting bracket is to be installed on the left hand side of the front face.
- The message is to be printed on both sides of the blade.

TYPICAL ALR-1aa SIGNS					COLOR	
					LETTERS	BACKGROUND
ALR-1aa	STREET BLADE	22.5 X 60	3 BLADES		SILVER	GREEN
		22.5 X 75	3 BLADES		SILVER	GREEN
		22.5 X 90	3 BLADES		SILVER	GREEN
DATE: October 29, 2021	PARKS & ROADS SERVICES				Appendix 3	



FRONT OF SIGN

BACK OF SIGN

NOTE:

- Sign substrate material must be extruded aluminum I-plate, Alcan 6063 T5 die 8654 or equivalent.
- Vertical dimension is 15 cm
- Horizontal dimension can be either 60 cm, 75 cm or 90 cm
- If the horizontal dimension of 90 cm is not adequate to accommodate the message or if two names are required, then use an ALR-2a
- The message shall be 10 cm in height and must be Clearview 1B type letters.
- Mounting bracket is to be installed on the left hand side of the front face.
- The message is to be printed on both sides of the blade.

TYPICAL ALR-2 SIGNS						COLOR	
						LETTERS	BACKGROUND
ALR-2	STREET BLADE	15 X 60	1 BLADE		SILVER	GREEN	
		15 X 75	1 BLADE		SILVER	GREEN	
		15 X 90	1 BLADE		SILVER	GREEN	
DATE: October 29, 2021	PARKS & ROADS SERVICES				Appendix 4		



FRONT OF SIGN

BACK OF SIGN

NOTE:

- Sign substrate material must be extruded aluminum I-plate, Alcan 6063 T5 die 8654 or equivalent.
- Vertical dimension is 2 X 15 cm
- Horizontal dimensions can be either 60 cm, 75 cm or 90 cm
- If horizontal dimension of 90 cm is not adequate to accommodate the message, then use an ALR-2aa.
- The message shall be 10 cm in height and must be Clearview 1B type letters.
- Mounting bracket to be installed on the left hand side of the front face.
- The message is to be printed on both sides of the blade.

TYPICAL ALR-2a SIGNS						COLOR	
						LETTERS	BACKGROUND
ALR-2a	STREET BLADE	15 x 60	2 BLADES		SILVER	GREEN	
		15 x 75	2 BLADES		SILVER	GREEN	
		15 x 90	2 BLADES		SILVER	GREEN	
DATE: October 29, 2021	PARKS & ROADS SERVICES				Appendix 5		



FRONT OF SIGN

BACK OF SIGN

NOTE:

- Sign substrate material must be extruded aluminum I-plate, Alcan 6063 T5 die 8654 or equivalent.
- Vertical dimension is 3 X 15 cm
- Horizontal dimensions can be either 60 cm, 75 cm or 90 cm
- The message shall be 10 cm in height and must be Clearview 1B type letters.
- Mounting bracket to be installed on the left hand side of the front face.
- The message is to be printed on both sides of the blade.

TYPICAL ALR-2aa SIGNS					COLOR	
					LETTERS	BACKGROUND
ALR-2aa		STREET BLADE	15 x 60	3 BLADES	SILVER	GREEN
			15 x 75	3 BLADES	SILVER	GREEN
			15 x 90	3 BLADES	SILVER	GREEN
DATE: October 29, 2021		PARKS & ROADS SERVICES			Appendix 6	



ALR-3



NOTE:

- Sign substrate material must be 0.081 sign grade aluminum.
- Vertical dimension is 30 cm
- Horizontal dimension can be either 60 cm, 75 cm, 90 cm, 105 cm or 120cm.
- Named roads may start with a capital letter 15 cm in height and must be Clearview 1B type letters. The remainder of the message shall not be less than 10 cm in height and must be Clearview 1B type letters.
- The message is to be printed on one side only.
- A 15 mm silver border must be placed around the perimeter of the sign.

TYPICAL ALR-3 SIGNS					COLOR	
					LETTERS	BACKGROUND
ALR-3		STREET BLADE	30 x 60	1 BLADE	SILVER	GREEN
			30 x 75	1 BLADE	SILVER	GREEN
			30 x 90	1 BLADE	SILVER	GREEN
			30 x 105	1 BLADE	SILVER	GREEN
			30 x 120	1 BLADE	SILVER	GREEN
DATE: October 29, 2021		PARKS & ROADS SERVICES			Appendix 7	



ALR-4




NOTE:

- Sign substrate material must be 0.081 sign grade aluminum.
- Vertical dimension is 60 cm
- Horizontal dimension can be either 90 cm, 105 cm, 120cm.
- Named roads may start with a capital letter 15 cm in height and must be Clearview 1B type letters. The remainder of the message shall not be less than 10 cm in height and must be Clearview 1B type letters.
- The message is to be printed on one side only.
- A 15mm silver border must be placed around the perimeter of the sign.


TYPICAL ALR-4 SIGNS					COLOR	
					LETTERS	BACKGROUND
ALR-4	STREET BLADE	60 X 90	1 BLADE		SILVER	GREEN
		60 X 105	1 BLADE		SILVER	GREEN
		60 X 120	1 BLADE		SILVER	GREEN
DATE/October 29, 2021	PARKS & ROADS SERVICES				Appendix 8	



ALR-5



ALR-5(A)




ALR-5

- Sign substrate material must be 0.081 sign grade aluminum.
- Vertical dimension is 38 cm
- Letter style is Clearview 18 type letters
- Length is a minimum of 90 cm increasing at 15 cm increments to a maximum of 215 cm.
- Minimum of 10 cm green space at top and bottom of text.
- Minimum of 15 cm green space at each end of text
- Sign will have a 2 cm silver border
- Message only on one side of blade

ALR-5A

- Sign substrate material must be 0.081 sign grade aluminum.
- Vertical dimension is 75 cm
- Letter style is Clearview 18 type letters.
- Length is a minimum of 90 cm increasing at 15 cm increments to a maximum of 210 cm
- Minimum of 12.5 cm green space at top and bottom of text.
- Minimum of 10 cm between each line of text.
- Minimum of 12.5 cm green space at each end of text.
- Sign will have a 2 cm silver border
- Message on one side of blade.

NOTE:
Sign is attached to signal arm using SignFix medium extruded channel (SX0073) and universal channel clamp (SX020).

TYPICAL ALR-5 SIGNS				COLOR	
				SYMBOL	BACKGROUND
ALR-5	OVERHEAD STREET BLADE	38 cm X 90+ cm		SILVER	GREEN
		20 cm LETTERS			
ALR-5(A)	DOUBLE OVERHEAD STREET BLADE	76 cm X 90+ cm		SILVER	GREEN
		20 cm LETTERS			
DATE: October 25, 2024	 PARKS & ROADS SERVICES			Appendix 9	



Design 1

Design 2

Design 3

Decorative Street Blade Designs				COLOR	
				SYMBOL	BACKGROUND
Design 1			15 cm X 90 cm		
Design 2			20 cm X 90 cm		
Design 3			15 cm X 90 cm		
DATE: October 29, 2021	PARKS & ROADS SERVICES			Appendix 10	



Design 4

Design 5

Design 6

Decorative Street Blade Designs				COLOR	
				SYMBOL	BACKGROUND
Design 4			15 cm X 90 cm		
Design 5			15 cm X 90 cm		
Design 6			15 cm X 90 cm		
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Design 7

Design 8

Design 9

Decorative Street Blade Designs				COLOR	
				SYMBOL	BACKGROUND
Design 7			17.5 cm X 90 cm		
Design 8			20 cm X 90 cm		
Design 9			15 cm X 90 cm		
DATE: October 29, 2021	PARKS & ROADS SERVICES			Appendix 12	

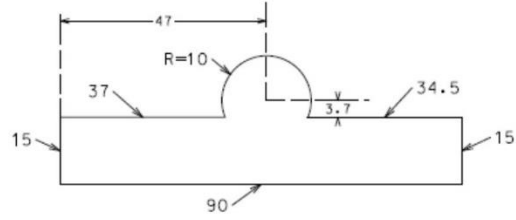


Design 10

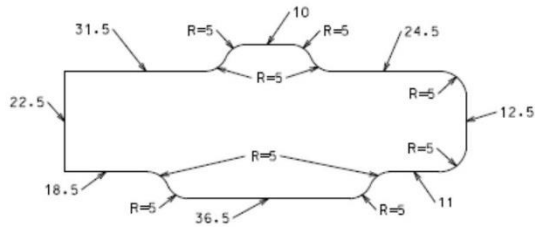
Design 11

Design 12

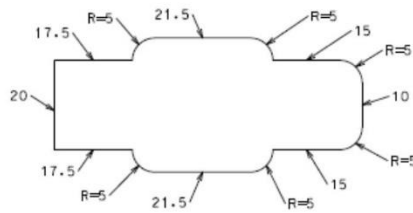
Decorative Street Blade Designs				COLOR	
				SYMBOL	BACKGROUND
Design 10			20 cm X 90 cm		
Design 11			15 cm X 90 cm		
Design 12			20 cm X 66.5 cm		
DATE: October 29, 2021			PARKS & ROADS SERVICES		Appendix 13



Design 13



Design 14



Design 15

Decorative Street Blade Designs				COLOR	
				SYMBOL	BACKGROUND
Design 13			15 cm X 90 cm		
Design 14			34.5 cm X 90 cm		
Design 15			30 cm X 69 cm		
DATE: October 29, 2021	PARKS & ROADS SERVICES			Appendix 14	

END OF THE DOCUMENT