

# INFRASTRUCTURE



## PROPOSAL FOR A WELCOME SIGN FOR THE TOWN OF JOUN

This thoughtfully designed sign encapsulates Joun's natural beauty, cultural depth, and progressive spirit, making it a fitting introduction to the town for both residents and visitors alike.

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## **Proposal for a Welcome Sign for the Town of Joun**

This thoughtfully designed sign encapsulates Joun's natural beauty, cultural depth, and progressive spirit, making it a fitting introduction to the town for both residents and visitors alike.

## Detailed textual description for the “Welcome to Joun” town sign:

The "Welcome to Joun" town sign is a beautifully crafted piece that embodies the essence of the town, merging natural aesthetics with cultural significance.

### Main Structure

The sign stands proudly on a robust base made from locally sourced stone, which not only provides stability but also connects the sign to the town's rich heritage. The stone's rugged texture contrasts elegantly with the smooth, polished wooden panel above it, creating a harmonious blend of rustic charm and refined craftsmanship.

### Text Design

The welcoming message is presented in two languages, showcasing Joun's cultural diversity:

- **In Arabic:** “أهلاً وسهلاً في جoun” is rendered in flowing traditional Arabic calligraphy, capturing the beauty and fluidity of the language.
- **In English:** “Welcome to Joun” is displayed in a modern, clean serif font, ensuring readability and a contemporary touch.

Both texts are engraved or painted in contrasting earth tones, such as deep brown or gold, enhancing the sign's warm and inviting appearance.

### Decorative Elements

The sign features subtle carvings that celebrate the local flora and geography:

- **Olive Branches:** Symbolizing peace and prosperity, these delicate carvings add a touch of nature.
- **Cedar Trees:** A national symbol of Lebanon, these trees represent strength and resilience.
- **Awali River Motifs:** These elements pay homage to the natural waterways that nourish the region.

Additionally, the sides of the sign are adorned with motifs inspired by traditional Lebanese architecture and archaeological symbols, further enriching its cultural narrative.





## **Background and Setting**

Positioned against the picturesque backdrop of Joun's rolling green hills, the sign overlooks a serene landscape that enhances its visual appeal. At its base, small planters filled with native flowers like wild thyme and cyclamen add vibrant splashes of color and connect the sign to the local ecosystem. The sign is framed by natural stone columns or arches, giving it a timeless and welcoming feel.

## **Lighting**

At night, solar-powered spotlights illuminate the sign, casting a warm glow that highlights its features while emphasizing Joun's commitment to sustainability. This eco-friendly approach not only enhances visibility but also reflects the town's forward-thinking vision.

## **Overall Impression**

This thoughtfully designed sign encapsulates Joun's natural beauty, cultural depth, and progressive spirit, making it a fitting introduction to the town for both residents and visitors alike.



Welcome  
to  
Joun





## PRESENT SIGN

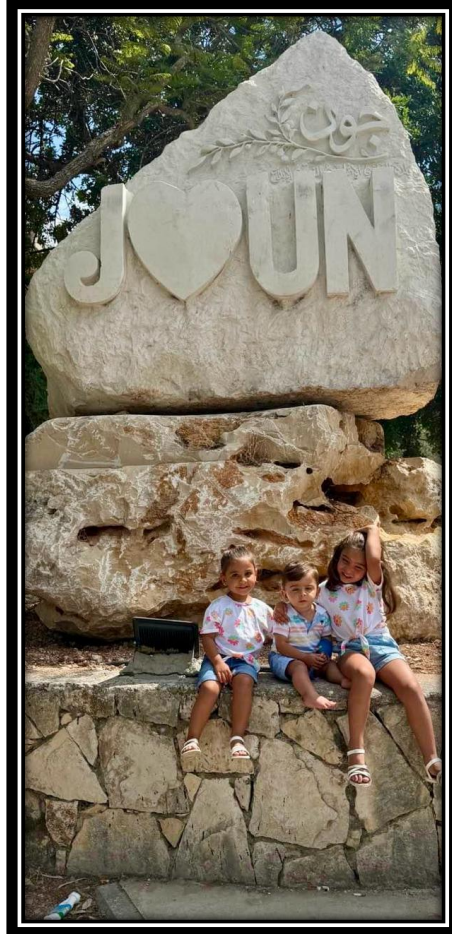


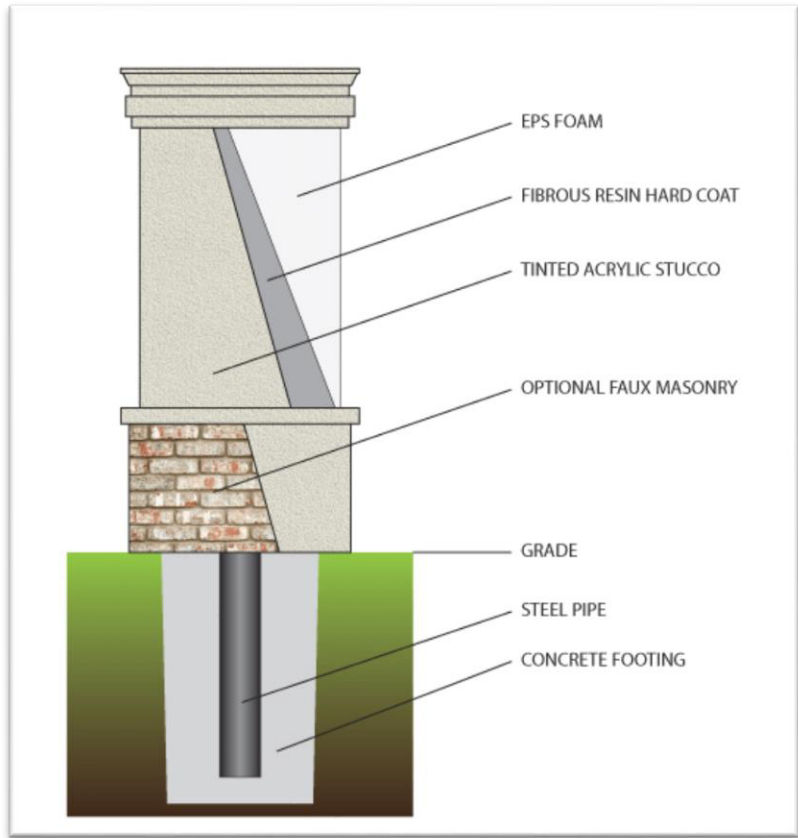
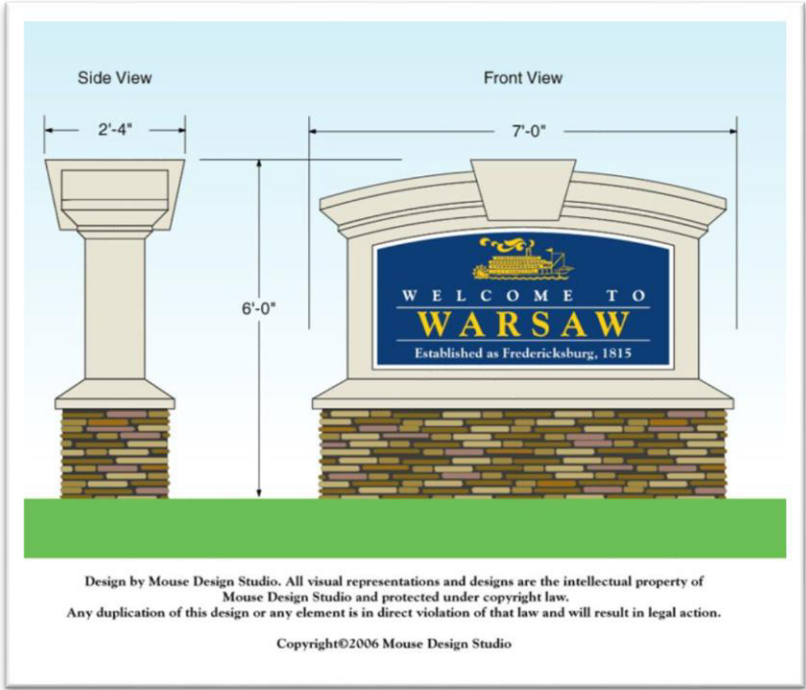
Photo of Joun Welcome Sign by Kamal Dagher



**MORE OPTIONS TO CHOOSE FROM**













**END OF THE DOCUMENT**